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Cornerstone Titles

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James R. Knickman PhD
Brian Elbel PhD, MPH

Featuring 15 chapter summary podcasts and a rich ancillary package!
This fully updated and revised 12th edition of the highly acclaimed textbook on health care delivery provides graduate and undergraduate students with a comprehensive survey of health care in the United States with topics ranging from the organization of care, the politics surrounding health care in the United States, to population health and vulnerable populations, health care costs and value, health care financing, and health information technology.

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Public Health
An Introduction to the Science and Practice of Population Health
James M. Shultz PhD, MS
Lisa Sullivan PhD, MA
Sandro Galea MD, MPH, DrPH

This foundational textbook is designed for students who are launching their public health studies and preparing for professions in the field. Our health is generated throughout our lives and by the world around us—by where we live, where we work, and who we interact with on a daily basis. This book therefore takes a unique approach to teaching public health. It combines an eco-social framework with a life course perspective on population health to help the student understand how our experiences and our context shape our health and how this informs the practice of public health. Also featuring audio commentary of cases featured in the book.

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Health Administration

Healthcare Quality Management
A Case Study Approach
Zachary Pruitt PhD, MHA, CPH
Candace S. Smith PhD, RN, NEA-BC
Eddie Pérez Ruberté

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Operations Management in Healthcare
Strategy and Practice
Corinne M. Karuppan PhD, CPIM
Nancy E. Dunlap MD, PhD, MBA
Michael R. Waldrum MD, MSc, MBA

This comprehensive, practice-oriented text illustrates how healthcare organizations can gain a competitive edge through superior operations. Underscoring the importance of a strategic perspective, the book describes how to attain excellence in the four competitive priorities: quality, cost, timeliness, and flexibility.

Health Services Research and Analytics
Using Excel®
Nalin Johri PhD, MPH, MA

This practical textbook provides one integrated, application-oriented resource for common quantitative, qualitative, and spatial analyses using only Excel. With an easy-to-follow presentation of qualitative and quantitative data, students can foster a balanced decision-making approach and cultivate analytical skills that are necessary in a data-driven healthcare world. Including over 100 videos featuring step-by-step applications and tutorials of Excel.

101 Careers in Healthcare Management, 2nd Edition
Leonard H. Friedman PhD, MPH, FACHE
Anthony R. Kovner PhD

101 Careers in Healthcare Management, Second Edition continues to be the only comprehensive guide to careers in health administration, ranging from entry-level management positions to the most senior executive opportunities.

Strategic Planning in Healthcare
An Introduction for Health Professionals
Brian C. Martin PhD, MBA

This is a practical guide to the theory of strategic planning and the principles of strategic management that apply to all organizational settings. It provides a solid theoretical framework, supplemented with examples and a common case, which is reinforced by hands-on practical student exercises and chapter-specific worksheets.

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Long-Term Care

The Health Services Executive (HSE)
Tools for Leading Long-Term Care and Senior Living Organizations
Keith R. Knapp PhD, MHA, HSE, CNHA
Douglas M. Olson PhD, NHA, FACHCA, MBA

This is the first comprehensive resource for long-term care administration students and professionals of the broad-based HSE qualification pathway initiated by the National Association of Long-Term Care Administrator Boards (NAB). This textbook provides an up-to-date and contemporary view of all services lines in the post-acute care setting including the HSE leadership competencies and domains of practice, as well as effective operations and management in these settings.

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Nursing Home Administration, 7th Edition
James E. Allen PhD, MSPH, NHA, IP

A detailed road map of essential knowledge for obtaining licensure and employment as a nursing home administrator, the Seventh Edition of this classic text is updated to reflect the 2014 National Association of Boards of Examiners of Nursing Home Administrators (NAB) Domains of Practice. With more than 50 new topics, it comprehensively addresses all new regulations for managing a nursing facility along with a detailed overview of the skills and knowledge required to be a successful administrator.

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The Health Services Executive (HSE) Q&A Exam Review
Keith R. Knapp PhD, MHA, HSE, CNHA
Douglas M. Olson PhD, NHA, FACHCA, MBA

The Health Services Executive (HSE) Q&A Exam Review provides a practical study tool for all students and professionals seeking HSE licensure. It includes 450 questions with answers and detailed rationales and covers all five domains of practice that are core and essential for long term care administrators to master.

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Nursing Home Federal Requirements, 8th Edition
Guidelines to Surveyors and Survey Protocols
James E. Allen PhD, MSPH, NHA, IP

Nursing homes are now the most highly regulated environments in the United States, in the service of maximizing the quality of each resident’s life. This user-friendly guide has been updated to provide all of the requisite information needed by nursing home staff to prepare for a visit from federal surveyors. It provides the most current federal guidelines and the procedures used by federal surveyors in certifying facilities for participation in Medicare and Medicaid funding.

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Assisted Living Administration and Management
Effective Practices and Model Programs in Elder Care
Darlene Yee-Molichar EdD
Andrea Renwanz Boyle DNSC
Cristina Flores PhD, RN

Assisted Living Administration and Management contains all the essentials for students new to the field, as well as nuanced information for professionals looking to fine-tune their skills. This comprehensive resource provides deeper insights to address the ever-changing world of the assisted living community, containing effective best practices and model programs in elder care.

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The Licensing Exam Review Guide in Nursing Home Administration, 7th Edition
James E. Allen PhD, MSPH, NHA, IP

The seventh edition of this classic review guide for nursing home administration licensure is revised and updated to reflect new information as recently mandated for the federally required national exam. It is based on the same format as the actual exam and provides an easy-to-use, effective way to review essential concepts and practice test-taking skills.

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Public Health

Jonas’ Introduction to the U.S. Health Care System, 9th Edition
Raymond L. Goldsteen DrPH
Karen Goldsteen PhD, MPH
Benjamin Goldsteen MBA

Valued for its concise and balanced introduction to the U.S. health care system, this 9th edition reflects changes to health care services, delivery, and financing resulting from new policies affecting the Affordable Care Act (ACA). Using a systems-thinking approach to explain the structure of the health care system and the determinants of population health, this practical survey describes how the U.S. health care system functions and the key forces that have led to its structure and evolution.

Physical Activity and Public Health Practice
Daniel B. Bornstein PhD
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Written by world experts and augmented by practical applications, this textbook prepares public health students and practitioners to develop effective interventions and spur greater physical activity in their communities. It is the first evidence-based textbook to guide readers through the process of conceptualizing, justifying, implementing, and evaluating physical activity interventions across a broad array of settings and populations. Featuring audio interviews with leading experts in the field!

Certification in Public Health (CPH) Q&A Exam Review
Oladele (Dele) Ogunseitan PhD, MPH

Written by a leading expert and educator in public health and with over 600 multiple choice practice questions and practical content review, this book is a one-stop resource for all students and practitioners seeking the professional credential and committed to lifelong learning and career growth in public health.

Public Health Nutrition
Rural, Urban, and Global Community-Based Practice
M. Margaret Barth PhD, MPH
Ronny A. Bell PhD
Karen Grimmer PhD

Public Health Nutrition is a comprehensive, practice-based book that provides readers with a foundational understanding of how improving access to healthy foods at individual, local, regional and global levels as well as improving food security and sustainability can improve community health and combat non-communicable diseases, infectious diseases, hunger and malnutrition, obesity, social injustice and debilitating food environments.

101+ Careers in Public Health, 2nd Edition
Beth Seltzer MD, MPH

In just the past few years, interest in public health careers has soared. Public health degrees are more popular than ever, but what opportunities are out there once you’ve earned that MPH? And do you have to have a degree in public health to break into this field? This updated and revised second edition of 101+ Careers in Public Health provides an extensive overview of the numerous and diverse career options available and the many different roads to achieving them.
This revised and updated fifth edition of the highly acclaimed “gold standard” textbook continues to provide a foundational review of health behavior change theories, research methodologies, and intervention strategies across a range of populations, age groups, and health conditions. It examines numerous, complex, and often co-occurring factors that can both positively and negatively influence people’s ability to change behaviors to enhance their health.

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K. Bryant Smalley PhD, Psy.D.
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K. Bryant Smalley PhD, Psy.D.
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