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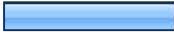
1. What is your highest level of nursing education?

		Response Percent	Response Count
Associate of Science in Nursing		1.9%	21
Bachelor of Science in Nursing		6.8%	75
Master of Science in Nursing		40.5%	448
Doctorate in Nursing		38.6%	427
Not Applicable		12.2%	135
		answered question	1,106
		skipped question	1







2. What is your primary employment setting?

		Response Percent	Response Count
Hospital		14.6%	162
Medical Office or Clinic		3.0%	33
College/University		74.2%	821
Home Health Care		0.5%	5
Nursing Home		1.0%	11
Government Office		0.5%	5
Private Practice		1.1%	12
Other (please specify)		5.2%	57
		answered question	1,106
		skipped question	1





3. Do you own a smartphone (a mobile phone with email, apps and web connectivity) or tablet computer (e.g. iPad or Samsung Galaxy Tab)?

		Response Percent	Response Count
Yes		74.6%	821
No		25.4%	280
answered question			1,101
skipped question			6

4. If Yes, what platform/brand is your device?

		Response Percent	Response Count
Apple iPhone/iPod Touch		43.7%	342
Apple iPad		22.0%	172
Blackberry/RIM		19.0%	149
Android		29.8%	233
Symbian		0.4%	3
Windows Mobile		4.1%	32
Other (please specify)			37
answered question			783
skipped question			324

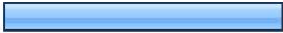
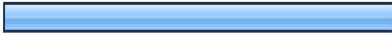
5. Have you downloaded/installed any nursing or medical applications?

		Response Percent	Response Count
No		46.4%	376
Yes, have downloaded free apps		27.0%	219
Yes, have downloaded paid apps		3.8%	31
Yes, have downloaded free and paid apps		22.7%	184
		answered question	810
		skipped question	297






6. What are your favorite nursing/medical apps?

Favorite App: Epocrates		Response Count
		468
		answered question
		468
		skipped question
		639



7. Do you own an eBook reader?

		Response Percent	Response Count
Yes		41.5%	453
No		58.5%	638
		answered question	1,091
		skipped question	16

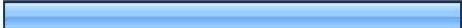




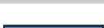

8. If yes, what brand of eBook reader do you own?

		Response Percent	Response Count
Amazon Kindle		61.4%	274
Barnes & Noble Nook		16.8%	75
Kobo		0.4%	2
Sony eReader		2.2%	10
Other (please specify)		19.1%	85
		answered question	446
		skipped question	661

9. Have you purchased any nursing or medical eBooks?

		Response Percent	Response Count
Yes		31.4%	141
No		68.6%	308
		answered question	449
		skipped question	658

10. Which of the following social networks or websites do you currently use?

		Response Percent	Response Count
Facebook		68.4%	737
Twitter		10.7%	115
LinkedIn		37.3%	402
YouTube		44.3%	478
Allnurses.com		12.2%	131
Nurse.com		14.4%	155
None		16.3%	176
	Others (please specify)		29
		answered question	1,078
		skipped question	29